

Biometrics: is that really you?

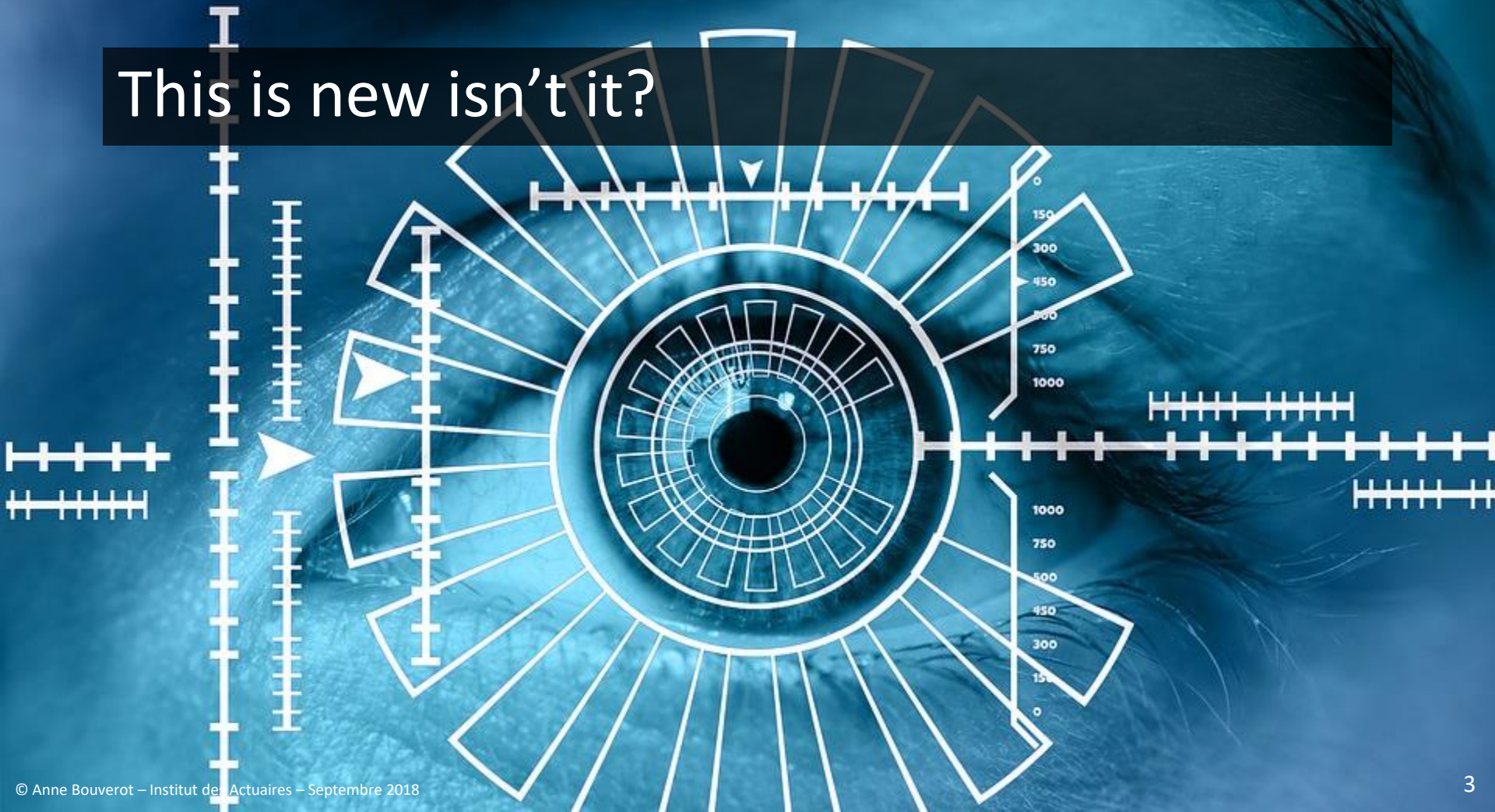
Opportunities and Risks

Dr Anne Bouverot
Board member Capgemini, Edenred,
Cellnex
Former CEO of Morpho and DG of GSMA

Biometrics - What is it?

- 01_ Biometrics is the technical term for body measurements and calculations
- 02_ Distinctive, unique characteristics, often with limited evolution over time
- 03_ Universal (all humans)

This is new isn't it?

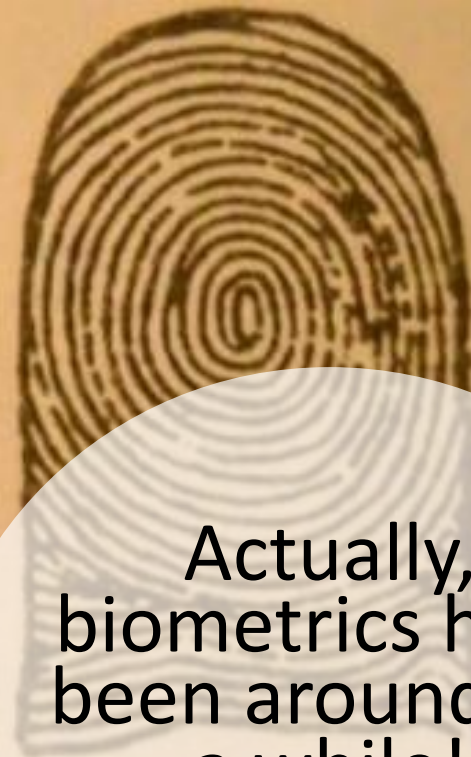




囊形紋



弧形紋



示列於下

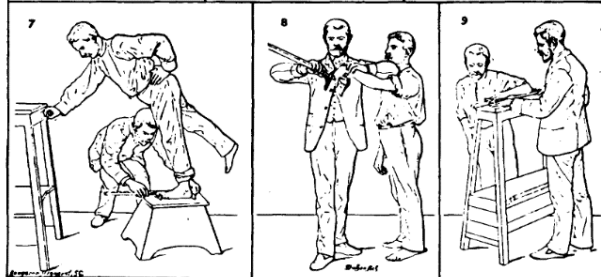
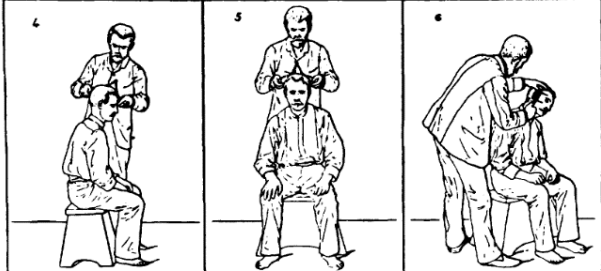
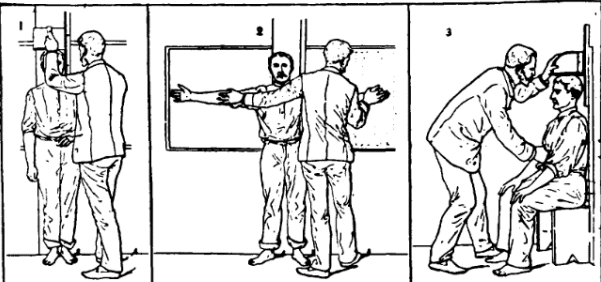
Actually,
biometrics have
been around for
a while!

Chinese records from the Qin Dynasty (221-206 BC) include details about using handprints as evidence during burglary investigations.
© A. Sutherland, AncientPages.com

RELEVÉ

DU

SIGNALEMENT ANTHROPOMÉTRIQUE



1. Taille. — 2. Envergure. — 3. Buste. —

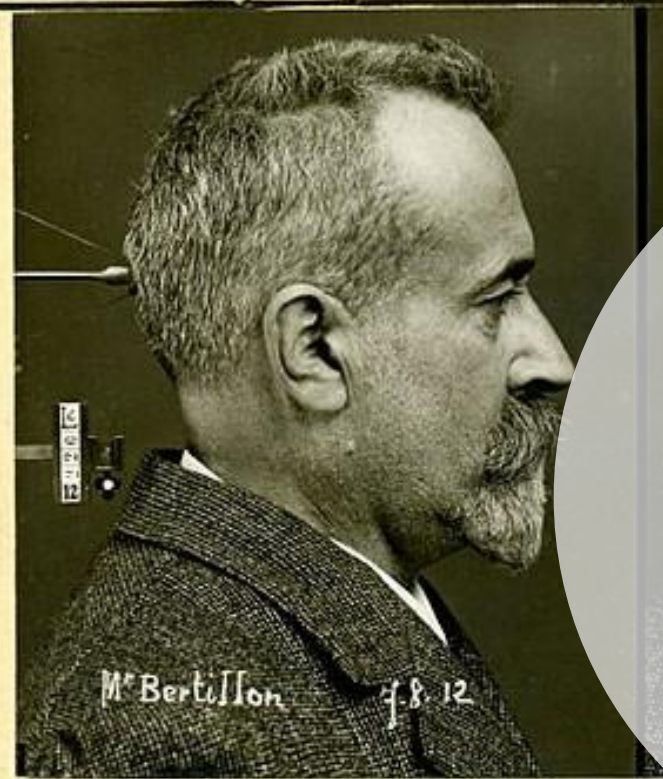
4. Longueur de la tête. — 5. Largeur de la tête. — 6. Oreille droite. —

7. Pied gauche. — 8. Médius gauche. — 9. Coudée gauche.

© Anne Bouverot - Institut des Actuaires - Septembre 2018

Age app^t Age déclaré 59 Né en 18.....

taille = <u>78.0</u>	Tête {	long ^r <u>19.4</u>	Pied g. <u>27.4</u>	Coulr de l'iris g. {	n° de cl. <u>3</u>	Cheveux <u>ch m gr</u>
ôte		larg ^r <u>16.8</u>	Médius g. <u>11.9</u>		aur ^e <u>2.02 m</u>	Barbe <u>de</u>
verg. = <u>81</u>		zyg ^e <u>14.7</u>	Auric ^e g. <u>9.9</u>		pér ^e <u>ard em</u>	Teint P ^o <u>9</u> Sc ^e
ste 0 = <u>95.2</u>	Oreille dr. <u>6.7</u>	Coudée g. <u>47.9</u>	partés	Main dr.	Main g.	



Alphonse Bertillon : Body parts measurements

Fiche anthropométrique de Bertillon par lui-même, 1912, Collections historiques du Service Régional d'Identité Judiciaire de Paris © Wikipedia / Identification anthropométrique, 1893, © Alphonse Bertillon

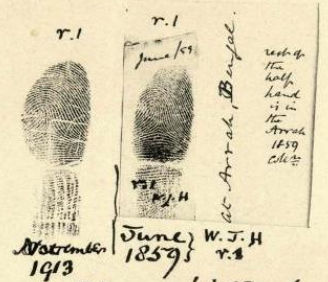
otes Main droite

Beginnings of Finger-printing — 1859 & 1860 — Selected originals, and enlargements

William James Herschel (1833-1917)

An early...
in finger-printing

in finger-printing



9 years interval

54 years' interval
The longest known proof of persistence.



Fingerprint patterns



Arch



Loop
(Right Loop)

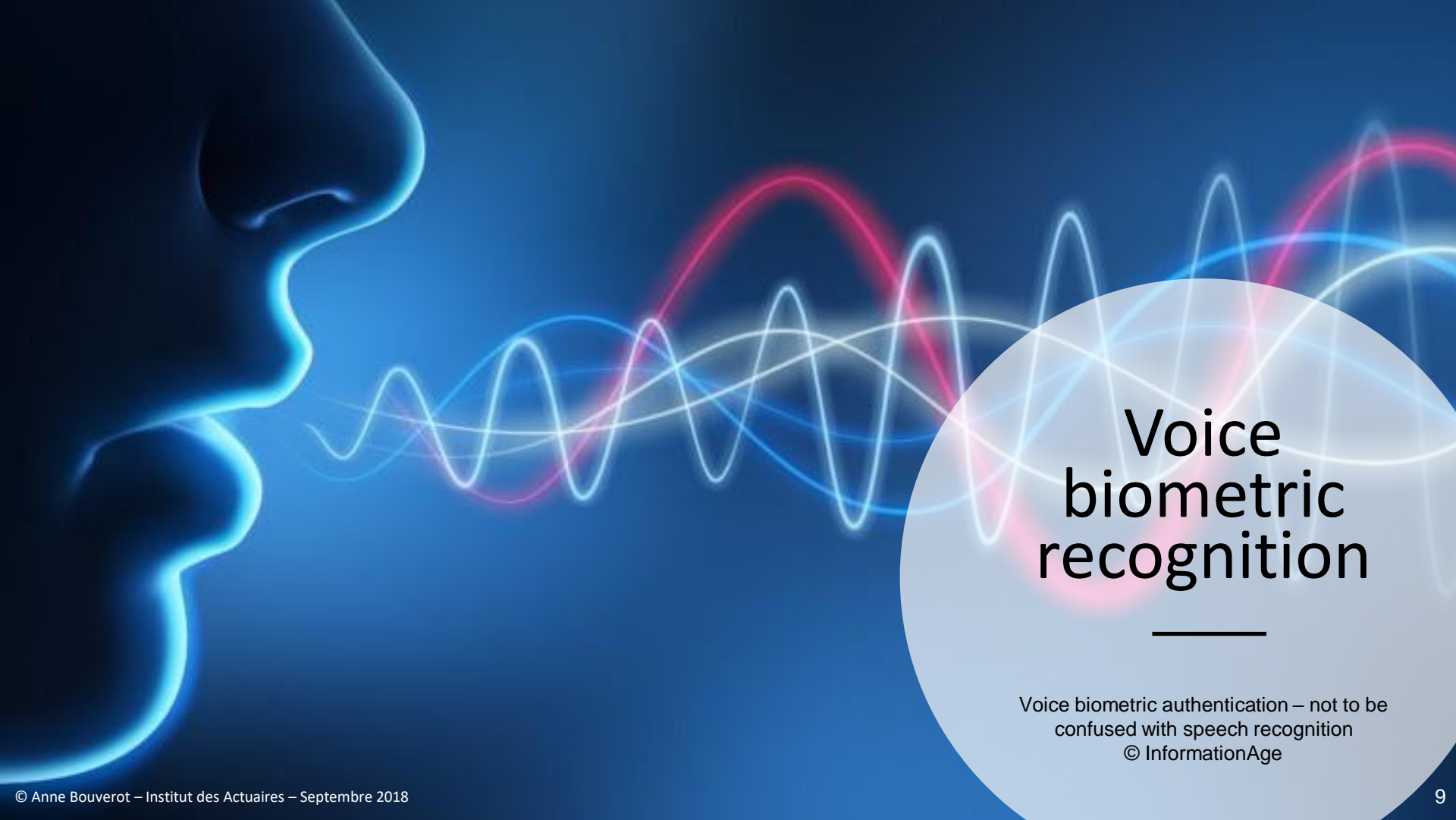


Whorl

Fingerprint pattern recognition



Source: Yahoo Finance



Voice biometric recognition

Voice biometric authentication – not to be
confused with speech recognition
© InformationAge



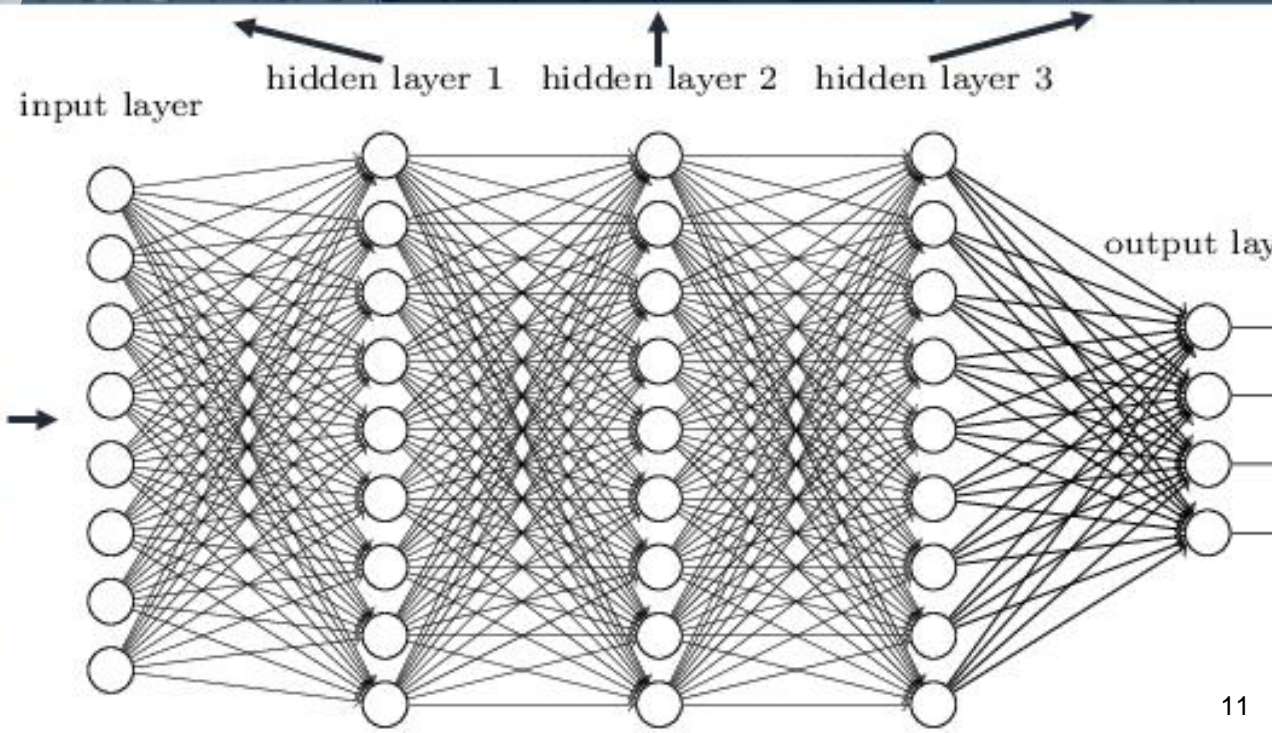
Face recognition

The unique characteristics you look for are things like: relative position, size, shape of the eyes, nose, cheekbones, jaw...

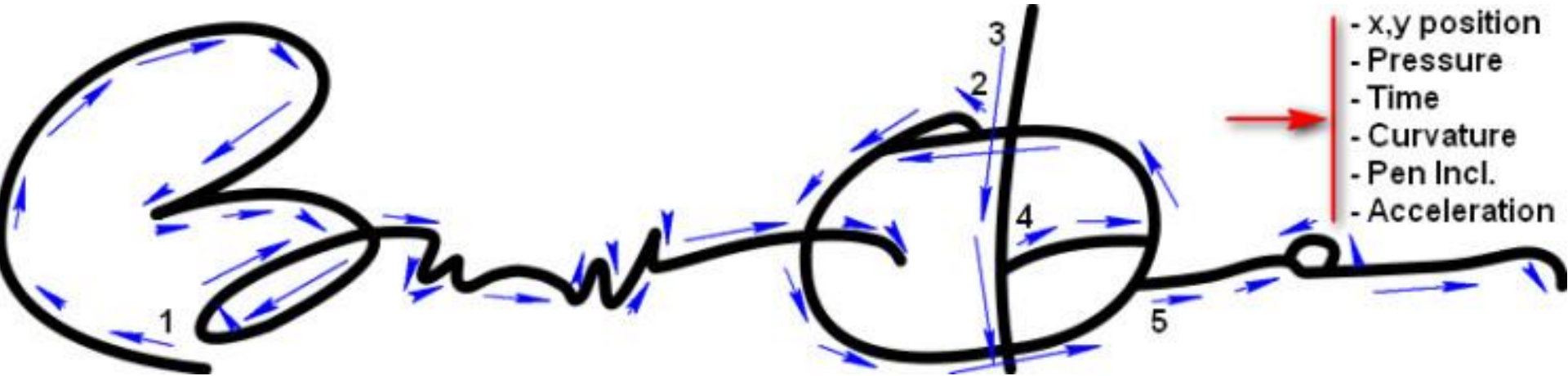
© Fortinet

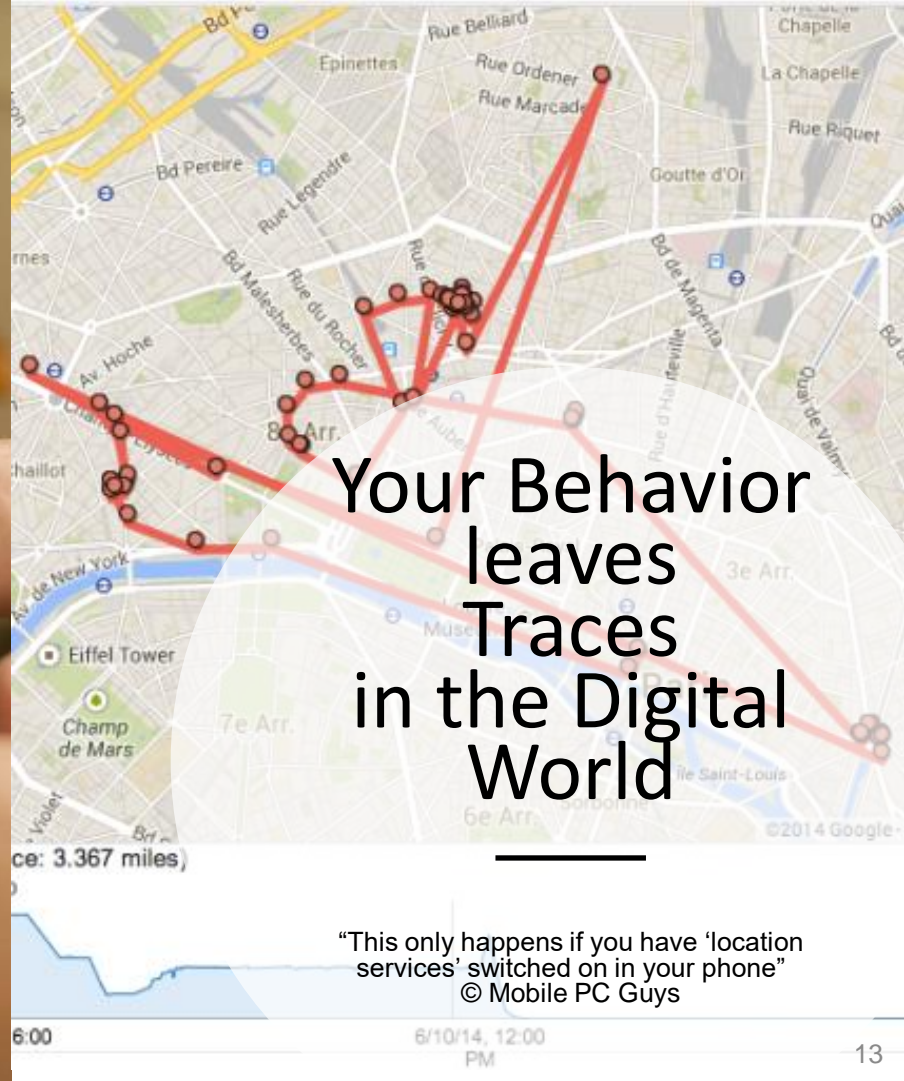
Deep neural networks learn feature representation

Computer vision and deep learning
© RSIP Vision Blog



Behavioral biometrics – unique personal patterns





Let's look at a few use cases



ČESKÁ REPUBLIKA
OBČANSKÝ PRŮKAZ

CZECH REPUBLIC IDENTIFICATION CARD
ČÍSLO DOKLADU / DOCUMENT NO. 998000398

PŘIJMENÍ / SURNAME SPECIMEN

JMÉNO / GIVEN NAMES VZOR

DATUM NAROZENÍ / DATE OF BIRTH

08.10.1981

POHLAVÍ / SEX

F

MÍSTO NAROZENÍ / PLACE OF BIRTH

ŘÍČANY

okr. PRAHA-VÝCHOD

STÁTNÍ OBČANSTVÍ / NATIONALITY

ČESKÁ REPUBLIKA

DATUM VYDÁNÍ / DATE OF ISSUE

10.01.2012

PODPIS DRŽITELE / HOLDER'S SIGNATURE

Czech Identity Card
© Wikipedia

PLATNOST DO / DATE OF EXPIRY

10.01.2022

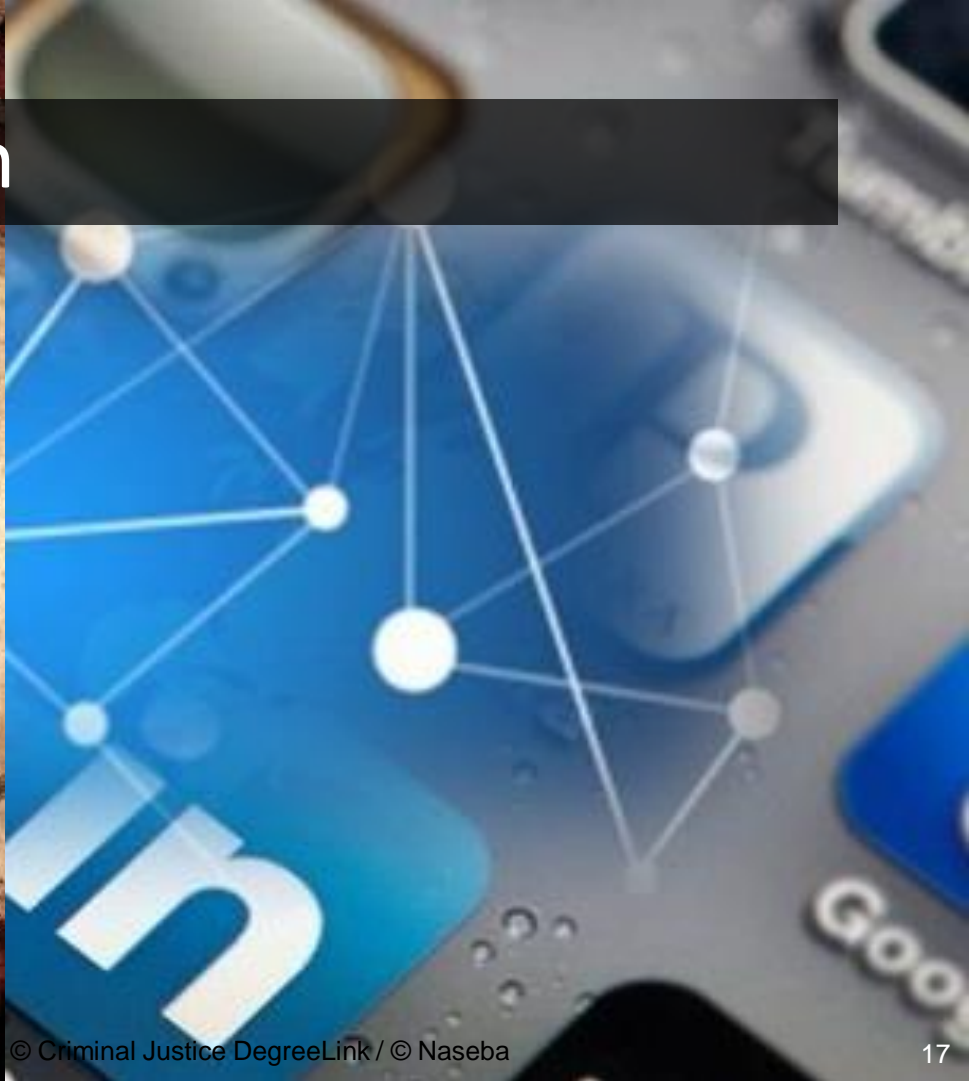
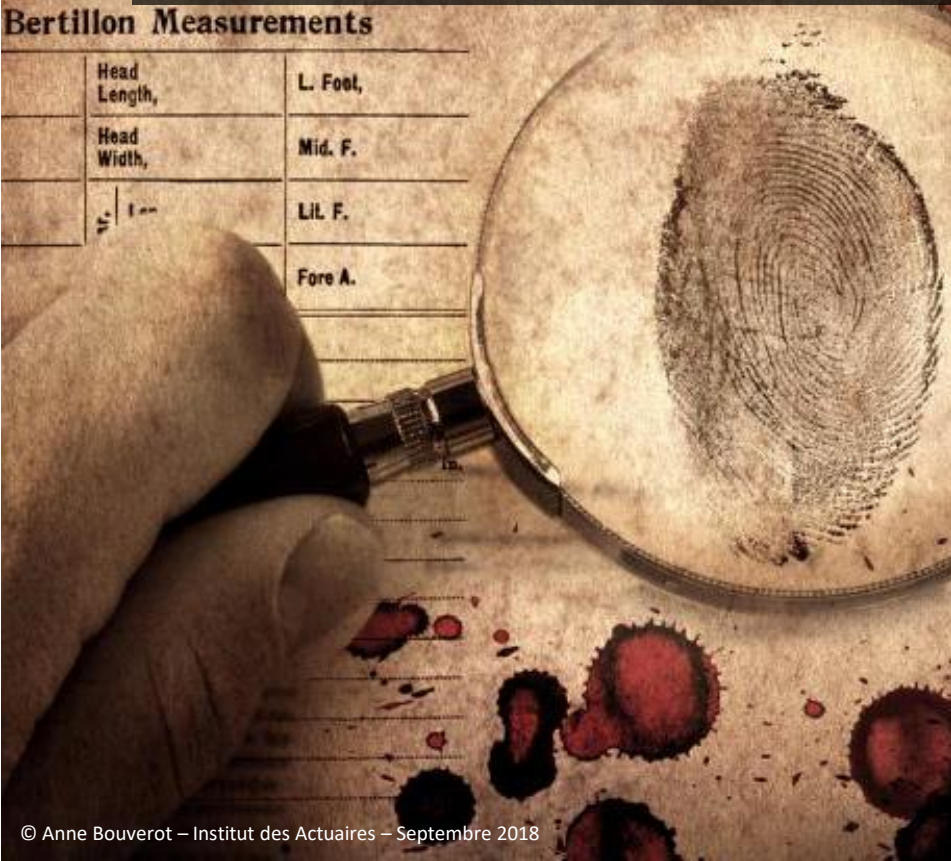
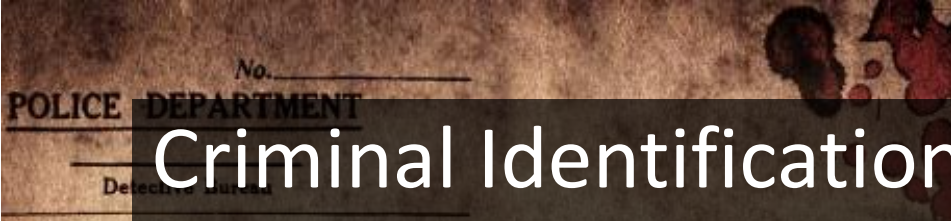
Specimen

Citizen
Identification



Border Control

US Border Control has been reinforced since September 2001
© Wikipedia





Biometric- enabled ATM

Fingerprint used instead of pin code
© Wikimedia Commons



Alibaba “Smile to Pay”

Alibaba launches ‘smile to pay’ facial recognition system at KFC in China
Sept 2017, © CNBC





amazon go

amazon go

2121

BETA
Participant
Entry

NO LINES. NO CHECKOUT.
NO SERVES!!
JUST WALK OUT
SHOPPING

BETA
Participant
Entry

Amazon Go
“Just Walk Out”

Amazon Go shop in Seattle, January 2018
© SounderBruce Wikimedia Commons



On the way to autonomous cars

DRIVER IDENTIFICATION

Key Detection	Mrs. Smith
Face Recognition	Mr. Smith

Continental puts face and fingerprint recognition in cars at CES 2017
© CNET Magazine



Biometrics-enabled wearables for Health

BioSerenity's Neuronaut teeshirt uses biometric sensors to capture brain, heart and muscle activity for the diagnosis and monitoring of epilepsy © Santé Digitale



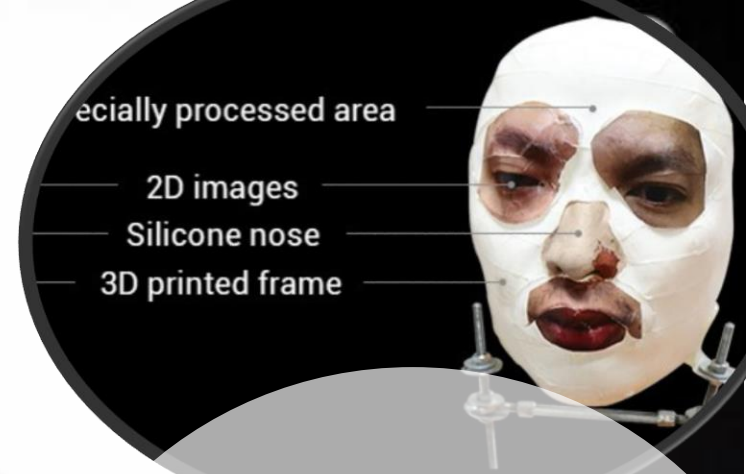
And of course,
animation
movies!

Face motion capture
© KINNETIC

Risks and Implications



guten Tag, mein Name ist
Dr. von der Leyen



Hackers can get
very
creative

A member of the Chaos Computer Club shows that it is possible to reproduce someone's fingerprint, using just a photo , 2014 © Extremetech
Security researchers say they used a \$150 mask to break the Face ID facial recognition system, 2017 © Arstechnica

Multi-factor authentication

01_Something **I know** like a password

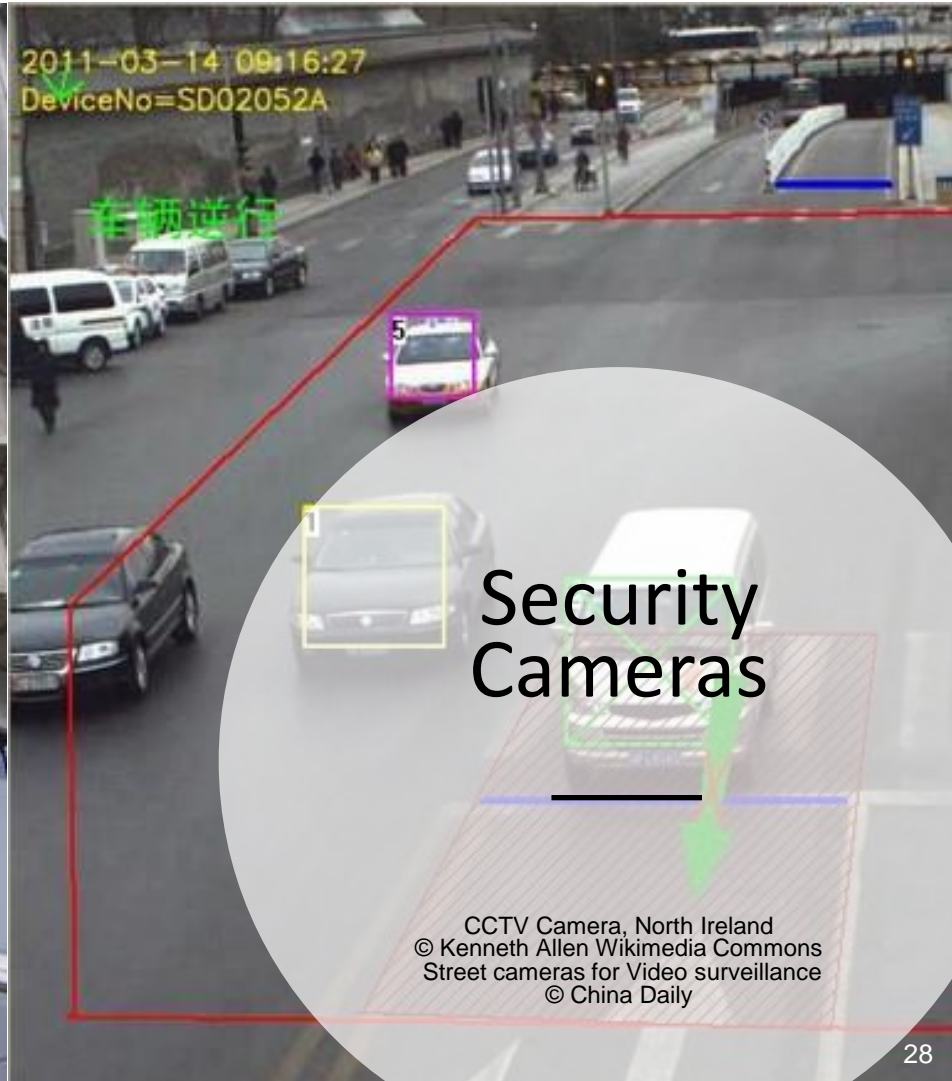
02_Something **I have** like a phone or a card

03_Something **I am** eg biometrics



Biometrics is
personal
data

© Privacy by Nick Youngson
BlueDiamondGallery



General Data Protection Regulation (GDPR)

- Replaced the 1998 Data Protection Act on 25 May 2018
- Consent of personal data and right to be forgotten for European citizens, even if company outside EU
- Notification of data breach within 72 hours
- Fine up to 4% of annual worldwide turnover



Algorithmic and Data Biases

Gender Classifier	Darker Male	Darker Female	Lighter Male	Lighter Female	Largest Gap
Microsoft	94.0%	79.2%	100%	98.3%	20.8%
FACE++	99.3%	65.5%	99.2%	94.0%	33.8%
IBM	88.0%	65.3%	99.7%	92.9%	34.4%

MIT project « Gender Shades »
 Joy Buolamwini
 ©gendershades.org

Global Heatmap ^

Heatmap Color

Hot
 Blue
 Gray
 Red

Activity Type

All

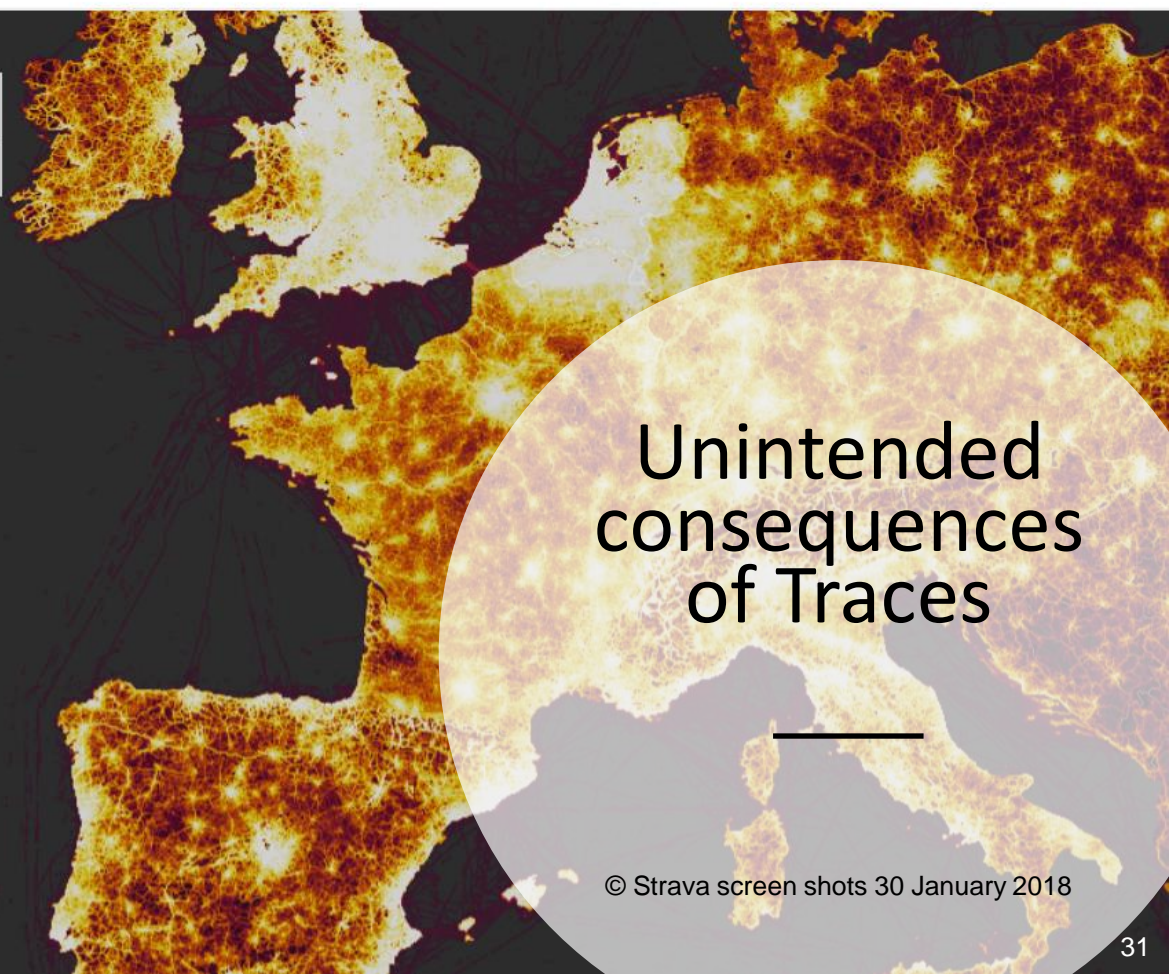
Heat Opacity

0%
 40%
 60%
 80%
 100%

Layers

Map
 Labels
 Satellite

1 billion+ activities uploaded to [Strava](#).
[Learn how the heatmap was made.](#)



Unintended consequences of Traces

© Strava screen shots 30 January 2018

A few takeaways



- **Fact** : Biometrics are increasingly used all over the world, in our physical lives and increasingly in our digital lives
- **Benefits** : They enable easier (« seamless ») access to many services and increased security
- **Risks** : of fraud, to privacy and to personal freedom need to be watched for, carefully managed and regulated !

Thank you for your attention!

